

PARTICIPANT/VOLUNTEER INSTRUCTIONS

Fundraising Goal: \$10,000

End Date: April 15, 2008

Organization to Support: DIGS Volleyball Programs

Participant ID: First initial + Last Name + Team ID (JSmith15W)



www.digsvolleyball.com

1

Prepare

- Set your personal sales goal and identify at least 20 potential customers/supporters.
- Familiarize yourself with the order forms, your on-line store, the ordering process, your **Participant ID**, and the organization's fundraising goals.

2

Sell

- Ask each potential supporter to commit to placing an order either online or via one of the convenient "on the spot" ordering forms.
- When selling via an order form, include tax and delivery charge if applicable.
- Ask supporters to use your **Participant ID** when placing orders.
- Encourage supporters to email or provide a copy of their on-line order confirmation so you can track results and insure they used your **Participant ID**.

3

Follow-Up

- Please thank all your customers. Send them a note or email of thanks.
- Inform your supporters that they can continue to place orders at your online store year round so your organization will benefit throughout the year.

Tips For Success

- ✓ Please don't hesitate to contact your Fundraising Coach or call Shop For Fundraising at 888-306-7467 with product related questions.
- ✓ Consider selling to family, friends, co-worker's, small businesses and neighborhood stores.
- ✓ Encourage supporters to purchase as much as possible understanding that your organization will benefit to the tune of between 5% - 20% of the order value while prices are competitive to national on-line retailers.
- ✓ Encourage supporters to support not only the organization's goal but your personal sales goal.



For Questions Contact Shop For Missions LLC
888-306-SHOP (7467) 9-5 EST, M-F
Email: info@Shop4Missions.com